

ANNOUNCING DELL'S FURNITURE IS NOW A SELF-SERVICE-STORE

YOU ASKED FOR IT—So DELL'S FURNITURE brings to you a SELF-SERVICE-STORE. DELL'S INVITES you to come in; BROWSE AROUND—NO SALES PEOPLE will bother you—Every item in DELL'S tremendous stock is plainly marked with REGULAR PRICE and DELL'S LOW-LOW SELF SERVICE PRICE—Discount cards are not needed, DELL'S PRICES CAN'T BE BEAT

—Large volume buying at FACTORY TO YOU PRICES will make your money go twice as far—EASY TERMS if you like—we hold any purchase in our warehouse without charge—USE OUR LAYAWAY PLAN—FREE DELIVERY—FREE GAS RANGE INSTALLATION—COME IN AS OFTEN AS YOU LIKE AS NEW MERCHANDISE FLOWS IN CONSTANTLY.

Serve Yourself and

SAVE!

REVERSIBLE
9'x12' RUGS
Imported Cotton

\$12²²

\$69.50
INNERSPRING
MATTRESS
AND BOX SPRING
Fully Guaranteed—Durable Ticking

Twin Size Set **\$35⁷⁶**
Only

Full Size Set **\$39⁸⁸**
Only

Serve Yourself and

SAVE!

WROUGHT IRON
CAMPAIGN
CHAIRS
(Large Size)

\$5⁸⁸
Choice 7 Colors

SAVE!

LARGE
30"x40"
MIRRORS
Wood Back

\$7⁷⁷

5-Piece
Chrome Sets

\$59.50—CHROME SETS
Choice of Colors
\$38⁰⁰

\$69.50—CHROME SETS
Choice of Colors
\$44⁰⁰

\$79.50—CHROME or
WROUGHT-IRON
\$49⁰⁰

Serve Yourself and

SAVE!

FREE FREE

Cut Out This
Coupon and Bring
It to Dell's for
Free Hand
Decorated
Platter

MODERN BEDROOM SUITES

\$119.50—BEDROOM SUITE—Blond—Mr. and Mrs. Dresser—Large Mirror—Bookcase Headboard	\$77.00
\$149.50—BEDROOM SUITE—Blond—Mr. and Mrs. Dresser—Large Mirror—Headboard (may be used as double, twin or king size)	\$88.00
\$189.50—BEDROOM SUITE—All Steel—Two-Tone—Mr. and Mrs. Dresser—Bookcase Headboard with Electric Outlet—Two Nite Stands	\$138.00
\$229.50—TWIN HEADBOARD BEDROOM SUITE—Mr. and Mrs. Dresser—Large Mirror—Nite Stand—Toast Mahogany	\$158.00
\$229.50—PLATINUM GREY BEDROOM SUITE—9-Drawer Mr. and Mrs. Chest—Sliding Panel Bookcase Headboard—Large Mirror—2 Nite Stands	\$158.00
\$229.50—BLOND MAHOGANY BEDROOM SUITE—Bookcase Headboard—Double Dresser and Mirror	\$158.00
\$239.50—SOLID ASH BLOND BEDROOM SUITE—9-Drawer Dresser—Framed Mirror—Sliding Panel Bookcase Headboard	\$133.00
\$299.50—CHINGILLA—TWO-TONE BLACK and GREY SUITE—9-Drawer Dresser and Mirror—2 Nite Stands	\$177.00
\$549.50—GENUINE CHERRY and MAHOGANY BEDROOM SUITE—Large 9-Drawer Mr. and Mrs. Dresser—Framed Mirror—2 Nite Stands	\$259.00

**SALE AT
DELL'S SELF-SERVICE**
Starts Thursday, July 29, 9 A.M.
OPEN FRIDAY NITE 'TIL 9 P.M.
Sunday 10 A.M. to 5 P.M.

LIVING ROOM SUITES

\$129.50—2-PIECE BED DIVAN SUITE—Choice of Covers	\$88.00
\$159.50—2-PIECE BED DIVAN AND ROCKER SUITE	\$96.00
\$239.50—3-PIECE WROUGHT-IRON SECTIONAL—Tweed	\$143.00
\$239.50—2-PIECE BED DIVAN SUITE—Fibre E	\$144.00
\$219.50—2-PIECE WROUGHT-IRON BED DIVAN SUITE	\$148.00
\$239.50—2-PIECE BED DIVAN SUITE—Salt and Pepper	\$155.00
\$249.50—SOLID FOAM 2-PIECE SECTIONAL—Tweed	\$177.00
\$249.50—2-PIECE WROUGHT-IRON—Solid Foam	\$188.00
\$299.50—BEAUTIFUL CURVED SOFA—Green	\$196.00

Serve Yourself and

SAVE!

9'x12'
Rug Pads
Heavy Jute

\$5⁵⁵

100% SOLID
FOAM MATTRESS
& MATCHING
BOX SPRINGS
Reg. \$109.50 Set
• 4 1/2-Inch Foam Mattress
• Rich, Colorfast Ticking
Twin Size

Both Pieces . . . **\$59⁵⁰**

Serve Yourself and

SAVE!

9'x12'
LINOLEUM
RUGS
First Quality—Choice of
Patterns and Colors
Limit 2

\$3⁹⁹

SAVE!

DOOR
MIRRORS
12"x48"
Light or Dark Wood Frame

\$2⁶⁹

9'x12' RUGS

\$49.50—CUT LOOP SHAG Choice of Colors	\$27.00
\$49.50—SHORT LOOP BOUCLE or LONG LOOP SHAG Choice of Colors	\$29.00
\$69.50—IMPORTED ORIENTALS Choice of Colors	\$39.00
\$59.50—Famous Brand REVERSIBLE COMBINATION	\$37.00
\$79.50—AXMINSTER—Tone-On- Tones—Tweeds—Florals	\$48.00
\$99.50—AXMINSTER—Tone-On- Tones—Florals—Tweeds	\$58.00

Serve Yourself and

SAVE!

Modern
3-Way
Floor Lamps
Choice of Colors

\$4⁷⁷

APPLIANCES

Every deal a sensation—
Prices and trade-ins too
hot to put on paper so
come in and see these
Serve Yourself Specials.

SAVE!

METAL
BED FRAMES
Complete with Casters
and Adjustable to
TWIN OR FULL SIZE
Limit 2

\$4⁸⁸

122-128 N. Pacific Ave.
(Across from Bank of America)
(Where Bus Stops)

Redondo Beach **FRontier**
2-8467

Serve Yourself and

SAVE!

4-Drawer
CHESTS
Modern and Choice
of Wood Finish

\$22⁰⁰

\$99.50
Innerspring Mattress
& Matching
Box-Spring Set
220-Coil — Fancy Woven Ticking
Chrome Handles—Ventilator Holes
FULL or
TWIN Size
Set . . . **\$59⁰⁰**

DELL'S FURNITURE